MAKING GREEN INDUSTRY A REALITY BY CONNECTING THE DOTS
SO, WHAT EXACTLY IS GREEN INDUSTRY?

- Energy Management
- Water Saving
- Waste Management
- Materials Efficiency
- Sustainable Chemicals

Upstream  
Downstream

Resource Efficiency Strategy
GREEN INDUSTRY IS NOT DIFFICULT, JUST COMPLICATED!
COMMUNICATION GAPS ARE KEY IN SLOWING DOWN PROGRESS
PLENTY OF REASONS FOR COMMUNICATION GAPS

• Policy makers often focus separately on trade and sustainability

• Policy makers and companies typically think very very differently

• Large companies rarely have a strong connection with their supply chain

• SMEs need to survive before worrying about the environment

• International development projects compete for funding
THE BUSINESS CASE IS OFTEN NOT CLEAR

Green Industry = Save the planet + Revenue
MANY CHALLENGES TO OVERCOMING COMMUNICATION GAPS

• How to first help companies with basic business skills

• How to regularly share information between projects and beyond a projects’ lifespan

• How to coordinate green actions across the value chain to match up the price from clients with costs from suppliers

• How to connect trade and sustainability policies

• How to connect with the wide range of different SMEs and provide individually tailored support
AND WE NEED TO BE CAREFUL THAT GREEN IS ABOUT BUSINESS AND NOT ABOUT WASHING...
SO, WHERE TO START....
CONNECTING THE DOTS TO BRIDGE THE GAPS

1. Aligning engagement with and within large corporations for effective supply chain initiatives

2. Enabling SMEs to easily access existing supports according to their needs

3. Empowering business stakeholders to develop missing supports collaboratively
INDUSTRY WORKING GROUP FOR SUSTAINABLE SUPPLY CHAIN INITIATIVES

Connect:

- Corporate sustainability
- Corporate procurement
- Corporate engineering
  - Business stakeholders
  - Policy makers

Learn

Collaborate
I-GO SUITE OF SME TOOLS

1. Global library of resource efficiency knowledge & support services

2. Resource efficiency check & access to tailored support

3. Feasibility study, benchmarking & performance tracking
I-GO REGIONAL ROLL-OUT
WITH GO4SDGs

Africa
I-GO roll-out: 17th March

Eastern Europe & Central Asia
I-GO roll-out: 12th May

Latin America and the Caribbean
I-GO roll-out: 29th March

I-GO
Connecting and Empowering SME Stakeholders
WHO IS THE I-GO NETWORK FOR

- Government agencies, NGOs, development organisations
- Business associations
- Financial institutions
- SME supply chain clients

SME Stakeholders
I-GO NETWORK

- Systematize the collection and promotion of all best practice knowledge and support services
- Facilitate experience sharing and collaboration between members and access to external expertise
- Help improve access to targeted funding opportunities and non-financial support
- Enable members to adapt existing and/or develop new resource efficiency knowledge and support services
Africa

Total # of initiatives: 261
Aggregate funding: 420 Million USD
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Africa

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### Implementing Organisation

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**Africa**

- Funding
- # Initiatives
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**Energy** | **Waste** | **Water** | **Materials** | **Chemicals**
South Africa

Total # of initiatives: 25
Aggregate funding: 40 Million USD

Energy

Waste

Water

Materials

Chemicals

Implementing Organisation

Funding Organisation

Type of initiative

Dashboard

Initiative Focus

Energy
Materials
Sustainable
Chemicals
Water
Waste

Funding Composition

EBRD
AfDB
UNIDO
European Comission

Capacity building
Technical support
Financial support
Unattributed

Save Data
Compare
I-GO CONNECTS
THE DOTS

✓ **SMEs:** Access easily what they need to improve their business

✓ **Supporting organisations:** Learn how best to apply and improve their supports

✓ **Donors:** Understand where to direct funds based on impact and needs

✓ **Business associations:** Able to prepare SMEs for current/future business challenges

✓ **Supply chain leaders:** Adapt procurement criteria to available supports

✓ **Financial institutions:** Understand which financial solutions will best address what need
I-GO CONNECTS
THE DOTS

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