



 **Green Industry**
Platform



MAKING GREEN INDUSTRY A REALITY BY CONNECTING THE DOTS



SO, WHAT EXACTLY IS GREEN INDUSTRY?



Energy Management



Water Saving



Waste Management



Materials Efficiency



Sustainable Chemicals



Resource Efficiency Strategy

GREEN INDUSTRY IS NOT DIFFICULT, JUST COMPLICATED!



COMMUNICATION GAPS ARE KEY IN SLOWING DOWN PROGRESS



PLENTY OF REASONS FOR COMMUNICATION GAPS

- Policy makers often focus separately on trade and sustainability
- Policy makers and companies typically think very very differently
- Large companies rarely have a strong connection with their supply chain
- SMEs need to survive before worrying about the environment
- International development projects compete for funding

THE BUSINESS CASE IS OFTEN NOT CLEAR

Green Industry

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MANY CHALLENGES TO OVERCOMING COMMUNICATION GAPS

- How to first help companies with basic business skills
- How to regularly share information between projects and beyond a projects' lifespan
- How to coordinate green actions across the value chain to match up the price from clients with costs from suppliers
- How to connect trade and sustainability policies
- How to connect with the wide range of different SMEs and provide individually tailored support

**AND WE NEED TO BE CAREFUL THAT
GREEN IS ABOUT BUSINESS AND NOT
ABOUT WASHING...**



SO, WHERE TO START....



CONNECTING THE DOTS TO BRIDGE THE GAPS

1. Aligning engagement with and within large corporations for effective supply chain initiatives
2. Enabling SMEs to easily access existing supports according to their needs
3. Empowering business stakeholders to develop missing supports collaboratively



INDUSTRY WORKING GROUP FOR SUSTAINABLE SUPPLY CHAIN INITIATIVES



Connect:

- Corporate sustainability
- Corporate procurement
- Corporate engineering
- Business stakeholders
- Policy makers

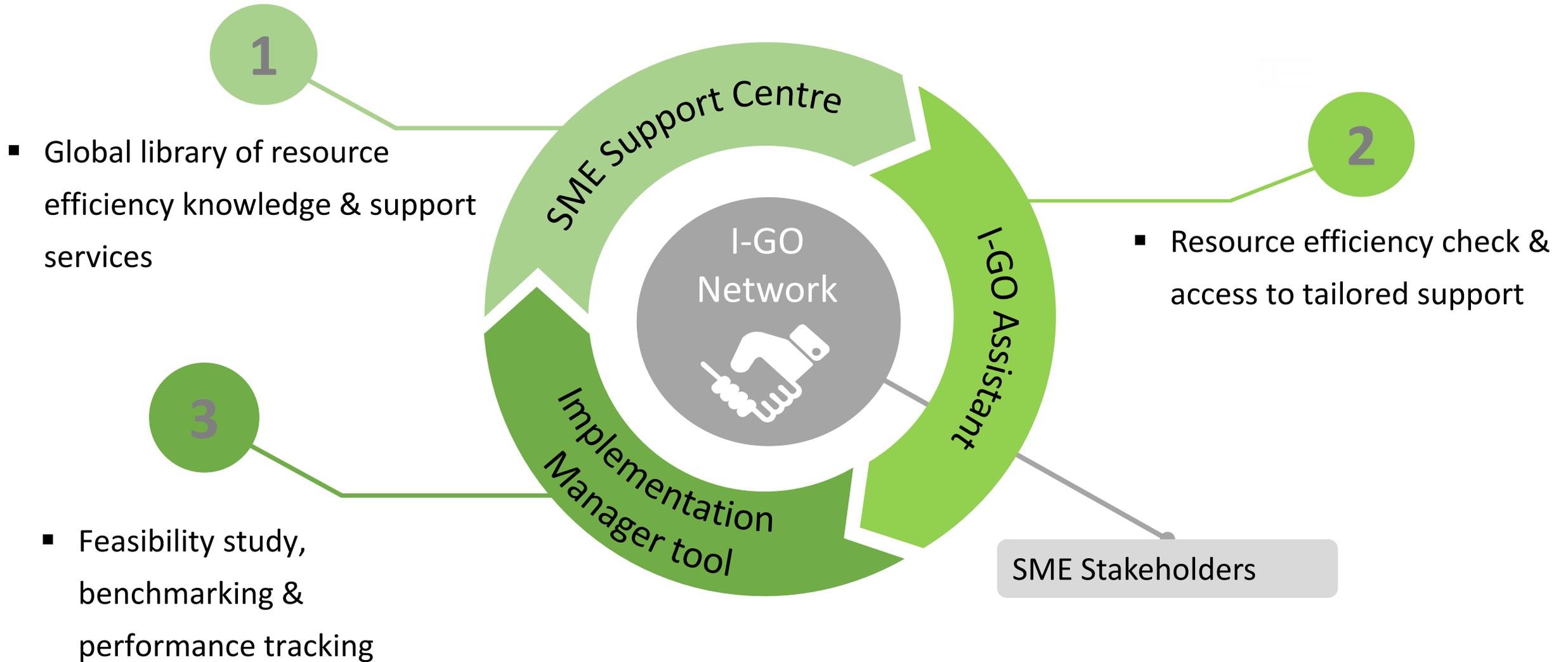


Learn



Collaborate

I-GO SUITE OF SME TOOLS



I-GO REGIONAL ROLL-OUT WITH GO4SDGs





Connecting and Empowering SME Stakeholders

WHO IS THE I-GO NETWORK FOR



Government agencies, NGOs,
development organisations



Business associations



Financial institutions



SME supply chain clients



SME Stakeholders

I-GO NETWORK



Systematize the collection and promotion of all best practice knowledge and support services



Facilitate experience sharing and collaboration between members and access to external expertise



Help improve access to targeted funding opportunities and non-financial support

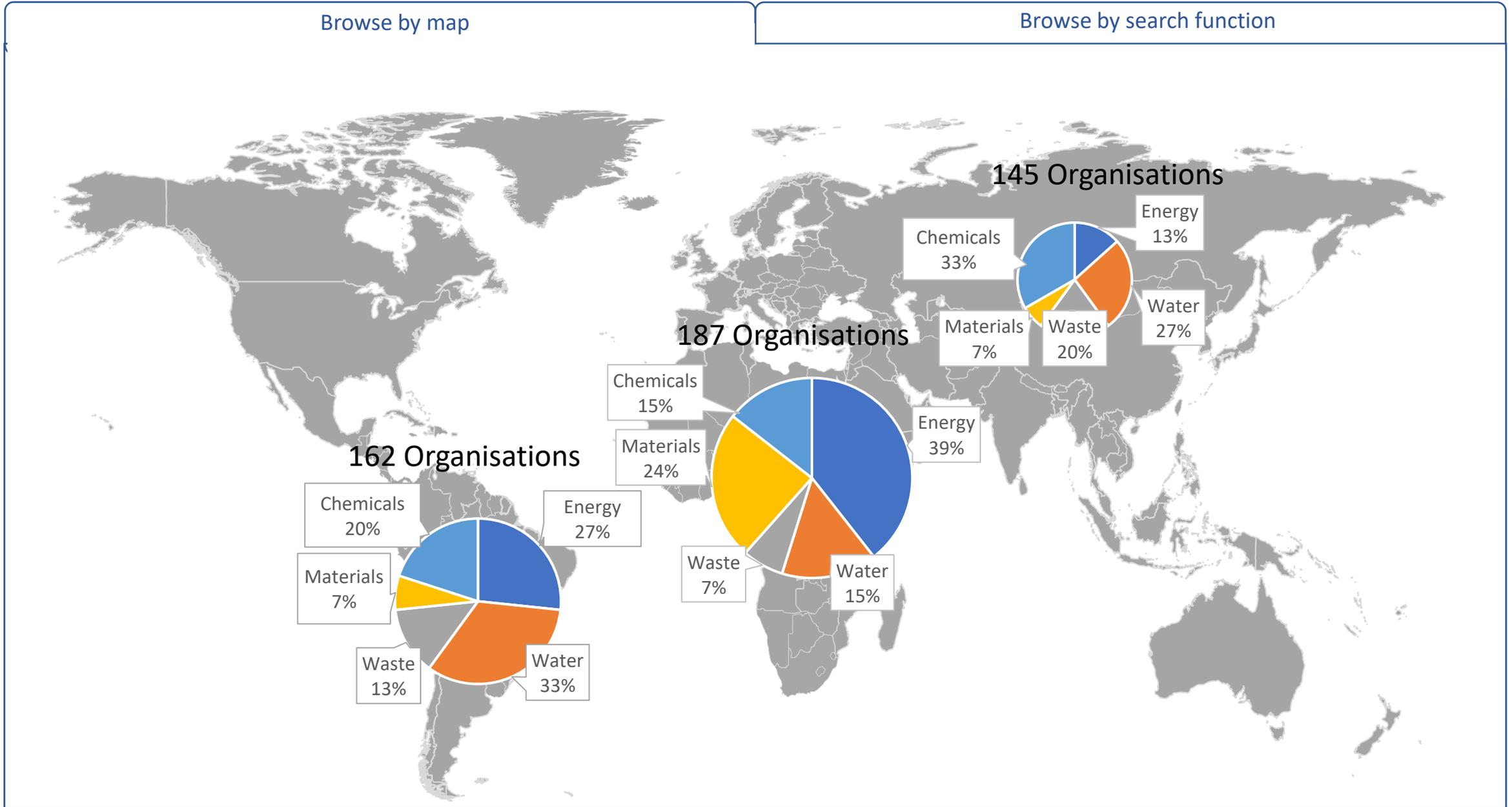


Enable members to adapt existing and/or develop new resource efficiency knowledge and support services



Browse by map

Browse by search function

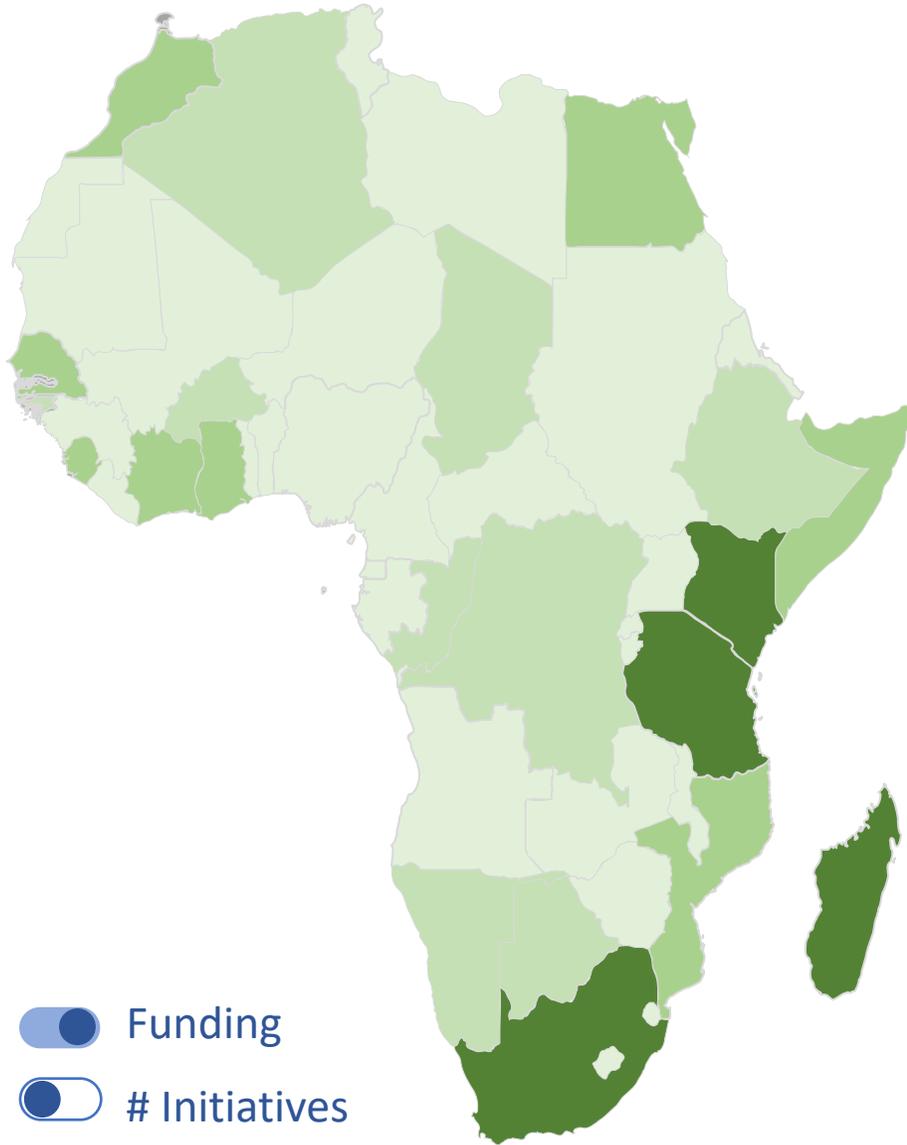




Africa

Total # of initiatives: **261**

Aggregate funding: **420 Million USD**



Energy Waste Water Materials Chemicals

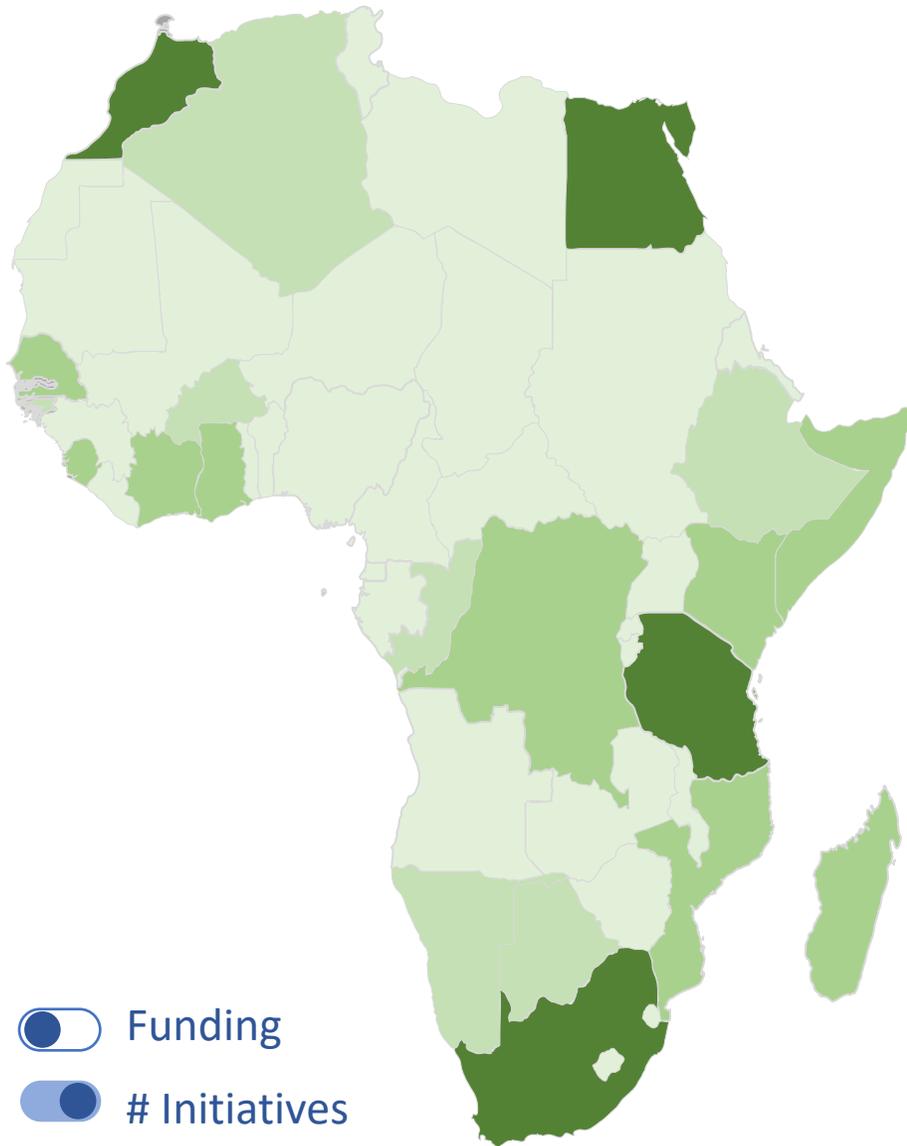
Implementing Organisation	+	Save Data Compare
Funding Organisation	+	
Type of initiative	+	



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Energy

Waste

Water

Materials

Chemicals

Implementing Organisation



Funding Organisation



Type of initiative



Save Data



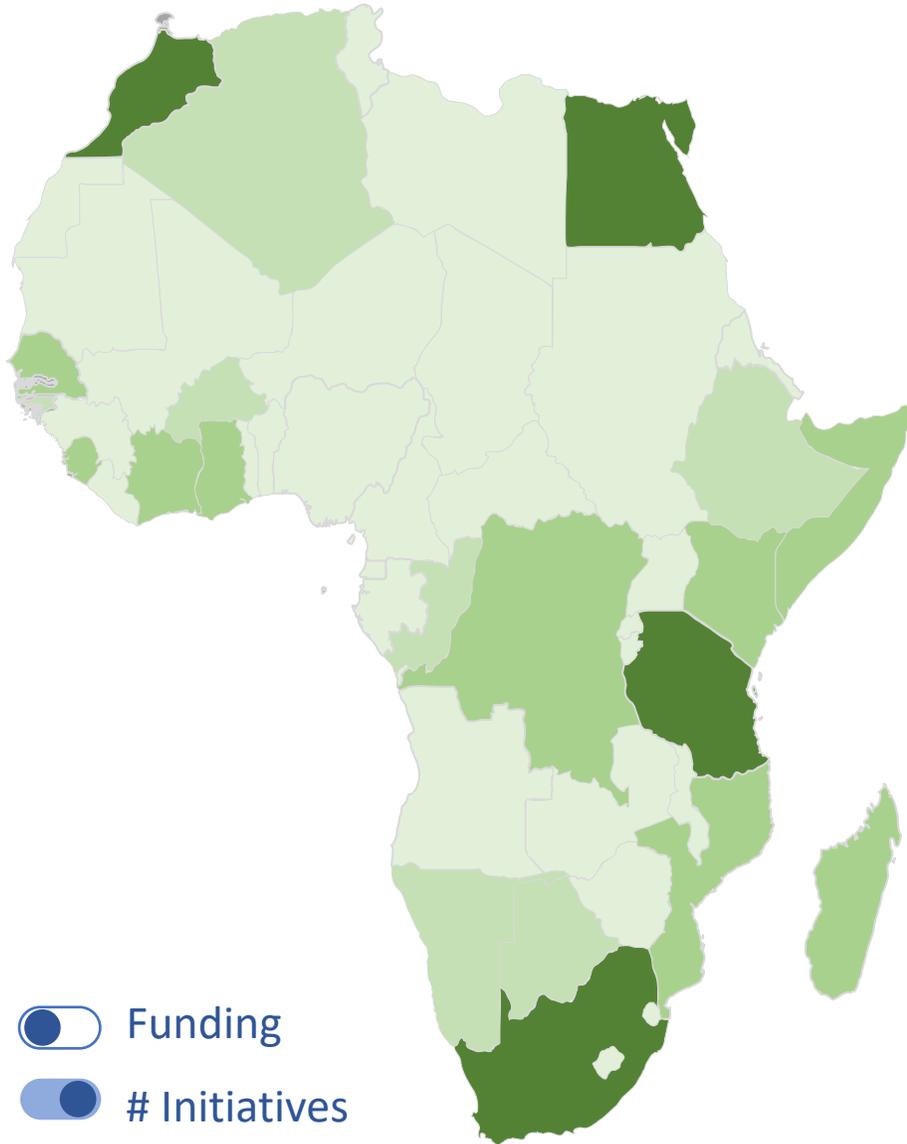
Compare



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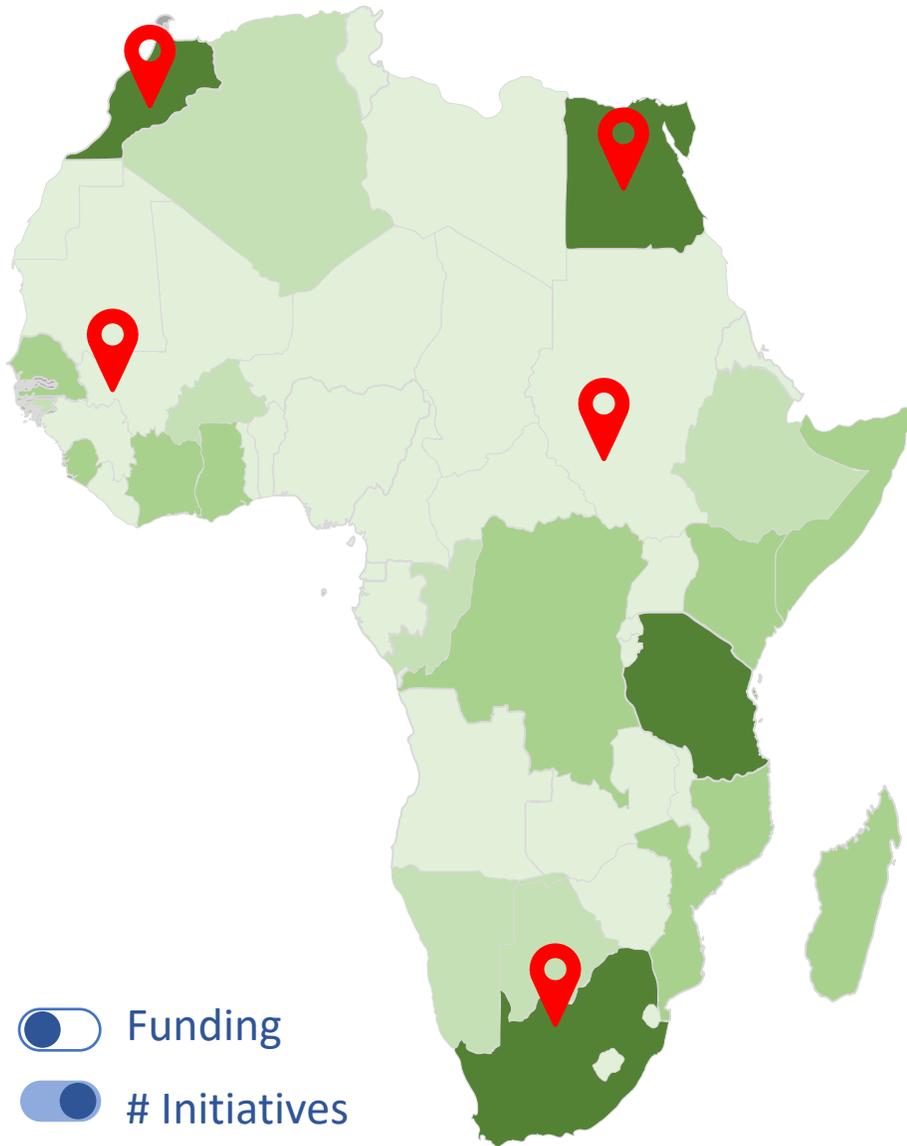
Save Data

Initiative Name	Initiative Type	Implementing Organisation	Funding Organisation	Funding Size (million USD)
Switch Africa Green	Training	UNEP	European Commission	XX
Technical Cooperation	Training, Technical assistance	UNIDO	Global Environment Facility (GEF)	ZZ
Hydrogen Initiative	Financing solutions	GIZ	Germany	YY

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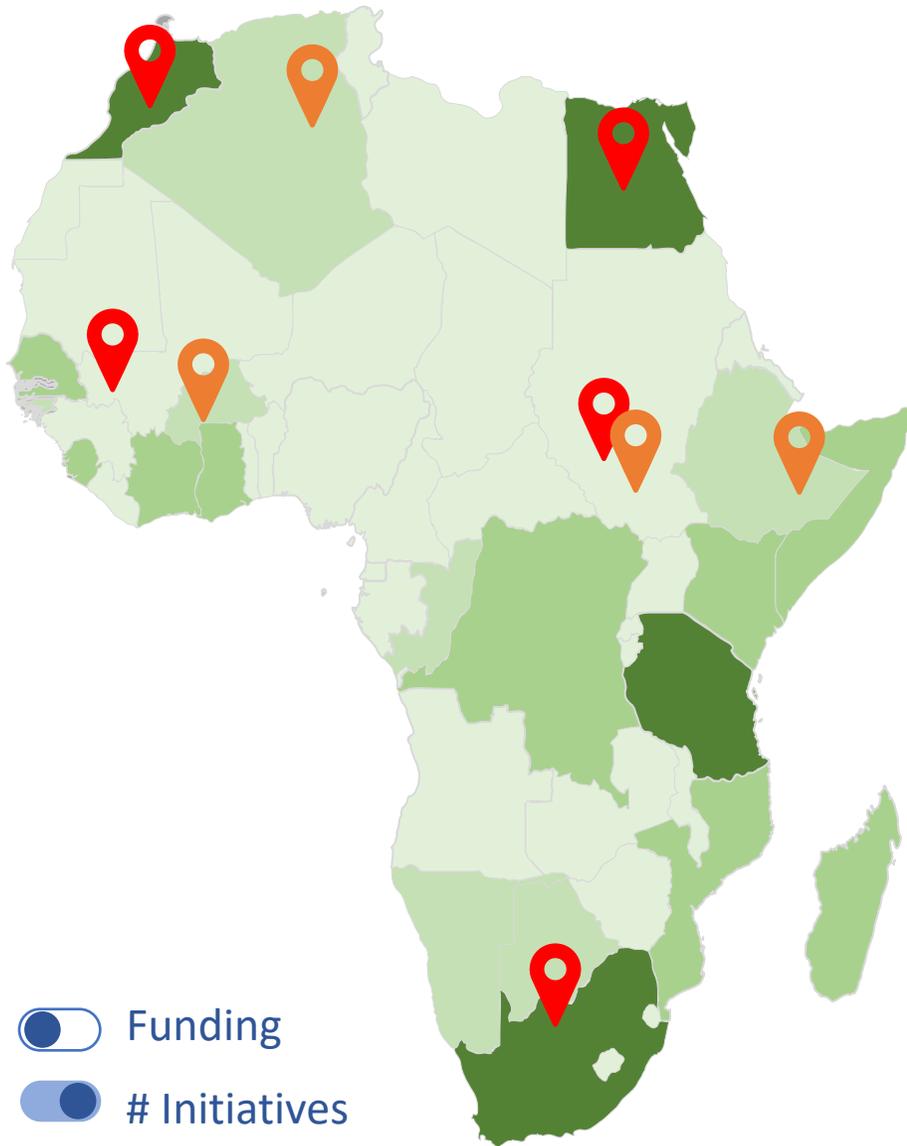
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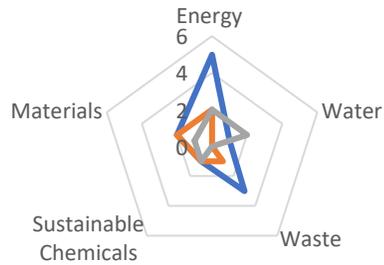
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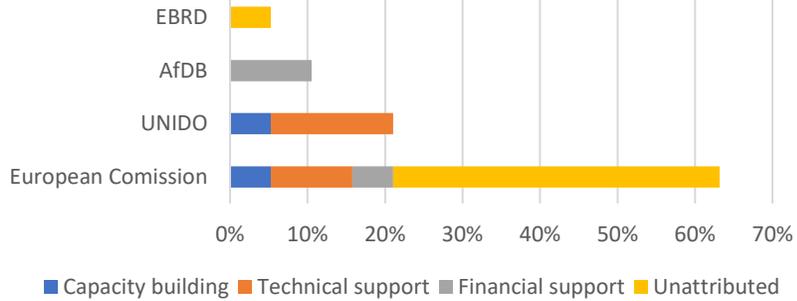
Dashboards

Initiative Focus

— Capacity building — Technical support — Financial support



Funding Composition



South Africa

Total # of initiatives: **25**

Aggregate funding: **40 Million USD**

Energy

Waste

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Funding Organisation



Type of initiative



Save Data

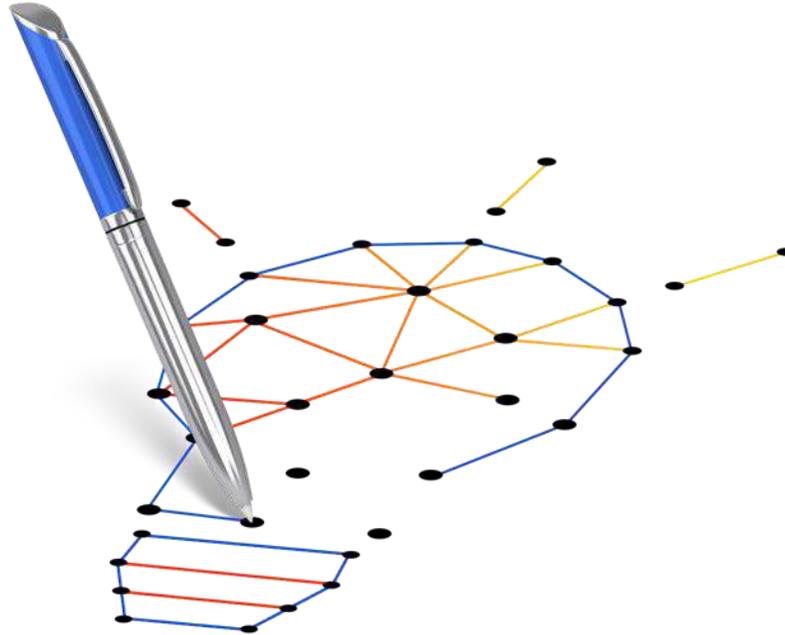


Compare

I-GO CONNECTS THE DOTS

- ✓ **SMEs:** **Access easily** what they need to improve their business
- ✓ **Supporting organisations:** Learn how best to apply and **improve their supports**
- ✓ **Donors:** Understand **where to direct funds** based on impact and needs
- ✓ **Business associations:** Able to **prepare SMEs** for current/future business challenges
- ✓ **Supply chain leaders:** Adapt **procurement criteria** to available supports
- ✓ **Financial institutions:** Understand which financial solutions will **best address what need**

I-GO CONNECTS THE DOTS



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