PAGE is a partnership that helps countries, through integrated technical advice, analysis and capacity building, embark on a whole-economy and whole-society transition to an inclusive green economy.

PAGE’s approach takes on the cross-functional challenge of transforming economies and financial systems into drivers of sustainability and social equity. It does this through leveraging the expertise and cooperative power of convening across 5 UN Agencies, across ministries, across countries, through south-south and triangular cooperation and through public-private partnerships.
INTEGRATED DELIVERY

POLICY & PLANNING
At its core, PAGE helps governments create and implement policies that promote green economic activities

INFORMING PRIORITIES
PAGE prioritizes supporting the development of key sectors that can drive future economic growth and sustainable development

MEASURING IMPACT
PAGE develops and helps to implement tools to monitor and evaluate how different policy and investment options impact green economy progress

INSPIRING ACTION
PAGE drives and shapes conversations about the future we want, to inspire a global shift towards inclusive green economy policies and practices

CONNECTING FINANCE
PAGE connects governments, the private sector and expert institutions and initiatives to support the building of financial systems that are responsive to and rewarded for sustainable investment
At its core, PAGE helps governments create and implement policies that promote green economic activities, through technical advice, analysis and capacity building.

PAGE provides tools and advisory services for:

- **Analyzing the current policy situation** in the country, to set a benchmark and to see where improvements can be made.
- **Building the skills and capacity** of government and other stakeholders to project the impact of different policy and investment scenarios on social, economic and environmental outcomes.
- **Measuring the impact** of green economic policies on the economy and community;
- **Developing networks** for advice, expertise and best practices on green economy policy.
IN ACTION

STOCKTAKING
PAGE analyzes the current policy environment and how it is impacting economic development, employment, environmental sustainability, and social inclusiveness.

MODELLING
PAGE has developed a tool that takes several commonly used modelling methods, and integrates them to forecast the economic, social and environmental tradeoffs of specific policy and investment scenarios.

INDICATORS
PAGE develops guidelines on what is important to measure, how should it be measured, and how it interacts with other social and economic factors.

POLICY ANALYSIS & ALIGNMENT
PAGE analyzes how existing or proposed policies align with national development targets, the Paris Agreement and the Sustainable Development Goals.

INSTITUTIONAL CAPACITY BUILDING
PAGE ensures that the domestic policy-making infrastructure can carry on building momentum towards an inclusive green economy.

COOPERATION AND COORDINATION
PAGE builds interministerial coordination mechanisms, cross-sectoral networks and international platforms to exchange ideas about policy innovations and learn best practices and lessons on implementation.
INFORMING PRIORITIES

PAGE has a key focus on supporting the development of key sectors that can drive future economic growth and sustainable development.

PAGE provides tools and services for:

- **Identifying opportunities and develop strategies** for sustainable green jobs, environmental protection and economic growth;
- Developing strategies and action plans for greening sectors that are domestically economically and socially important
- Building skills to enable individuals and the private sector, include fina to **harness and develop opportunities** in key sectors
- Building the capacity for policymakers to develop and implement **green sectoral policies** and practices
SECTORAL ASSESSMENT
PAGE analyzes the potential of individual economic sectors, as well as specific thematic areas, including trade, jobs, industry, learning needs and the macroeconomic environment to determine inclusive green economy opportunities and capacity for development.

STRATEGY DEVELOPMENT
PAGE develops action and investment plans for promoting sectors that grow the economy, protect the natural environment and provide better employment and consumption choices for poor and vulnerable communities.

INSTITUTIONAL CAPACITY
PAGE builds skills and helps lay the policy groundwork for the growth of specific strategic sectors to power the inclusive green economy.

GREEN SKILLS DEVELOPMENT
PAGE works with business associations, universities and governments to develop and deliver green skills curricula customized to the growth trajectory of the country.

SECTORAL ANALYSIS
PAGE’s modelling enables policymakers prioritise different sectoral investment and policy decisions based on the projected trade-offs and winners and losers of those decisions.
MEASURING IMPACT

PAGE provides analysis tools and advice to enable policymakers to assess the impact of their policy and investment decisions on their progress towards the Sustainable Development Goals and national green economy targets. This is done through:

- Providing a **measurement framework** to assess green economy progress and facilitate comparison
- Conducting **trainings and briefings** to enable decision-makers to react to policy outcomes
- Developing **strategies and action plans** to ensure that relevant data are collected to measure green economy progress and policy outcomes
DEVELOPING NEW MEASUREMENT FRAMEWORKS
PAGE has developed a tool that enables countries to track their inclusive green economy progress at a country level, facilitating cross-country comparison of achieved progress.

DRIVING IMPLEMENTATION OF MEASUREMENT TOOLS
PAGE delivers trainings and briefings to enable decision makers to use measurement tools to inform their green economic strategy and policy decisions.

INSTITUTIONALIZING GREEN ECONOMY DATA
PAGE develops strategies and action plans for relevant government agencies and institutions to collect, store and analyze green economy data in a scientifically rigorous manner and enables comparison across countries and time periods.

IN ACTION

MEASURING IMPACT
INSPIRING ACTION

Green economic activities are more powerful when they are undertaken as a global effort. PAGE has been successful in supporting the movement toward sustainable economies by helping drive and shape conversations about the future we want through:

- Creating and hosting global tools and events to promote green economy knowledge-sharing and learning
- Participating in strategic dialogues on global issues to elevate green economy in the priorities of the global public and policymakers
- Creating a green economy community to cross-fertilize and scale up best practices
GLOBAL EVENTS
PAGE convenes green economy stakeholders, including policymakers, champions and thought leaders at global events to share ideas, best practices and opportunities for further development.

GREEN ECONOMY ADVOCACY
PAGE participates in global fora and high-profile events, and engages with and trains media representatives on green economy issues to ensure that inclusive green economy is kept on the agenda of decision-makers.

BUILDING PARTNERSHIPS & NETWORKS
PAGE connects with organizations, government agencies and civil society groups to build a green economy network and creating a multiplying effect on green economy action.

LEARNING & EXCHANGE
PAGE creates green economy learning environments and resources to help build the next generation of green economy leaders and support South-South cooperation and knowledge exchange.

PUBLIC OUTREACH
PAGE uses a variety of traditional, social media, and online mechanisms to generate grassroots green economy discussions and celebrate green economy champions.
PAGE works with relevant institutions and initiatives to support governments and the private sector develop strategies to build financial systems that are responsive to and rewarded for sustainable investment. Tools and services help in:

- Developing plans and strategies for scaling and greening financial systems
- Bringing together key actors to connect finance with green economy policies, projects and initiatives
- Building institutional capacities and individual skills to participate in and accelerate green finance activities
- Advocating and provide a platform mobilizing green finance on the global stage
ASSESSING DEMAND
PAGE conducts and interprets analyses to determine the appetite for green financial products within the domestic market to inform planning and drive investment.

STRATEGIC PLANNING
PAGE works with partners and experts to develop strategies to scale sustainable and ‘green’ finance practices and products, through identifying key characteristics and objectives, and exploring possible action plans to achieve these goals.

CONNECTING ACTORS
PAGE forms strategic connections between relevant government ministries, public sector finance, the banking sector and green finance experts to enable the public and private sector to work together to create conditions favourable for green finance to flourish.

BUILDING SKILLS
PAGE delivers training on green financial mechanisms and products to help create a critical mass of skilled and interested parties to engage in green financial markets.

GREEN FINANCE AWARENESS
PAGE provides platforms to elevate and amplify the conversation on green finance on a global stage, highlighting its centrality for long term sustainable development at global events and discussions.