In recent years, the Brazilian state of Mato Grosso has benefitted economically from the growth of its large agricultural sector. It is now working towards reducing the environmental challenges associated with this growth, including deforestation, as well as significant social challenges, such as precarious working conditions and highly uneven income distribution.

The adoption of new environmental legislation and environmental management tools increased the capacity to plan and direct development. This, in turn, makes it possible for the state to commit to and invest in the transformation of the current development model to one that causes less environmental impacts and that is socially inclusive. In 2015, the State government launched the strategy, Produce, Conserve and Include, with the objective to increase production, conserve the forest and include families of rural settlements, traditional and vulnerable communities.

Against this backdrop, Mato Grosso joined PAGE in 2016. The Government of the State of Mato Grosso has determined the key priority for PAGE support is the development of a green economy model with an emphasis on the generation of green employment opportunities and poverty eradication.

Following a launch event in November 2016, PAGE continued its inception phase with a stocktaking report, providing an overview of the environmental, ecological and socioeconomic policies, as well as opportunities for policy reform towards a green and inclusive economy.

Moreover, PAGE has initiated an assessment of the generation capacity of solar energy and energy from biomass, and the existing levels of energy generation from renewables

Currently PAGE is:

- providing capacity building and technical support for the preparation of land use plans and the greening of existing plans
- facilitating the development of sustainable tourism products and services
- offering policy recommendations to stimulate investments in the renewable energy sector
- developing a social accountability matrix to evaluate opportunities for employment generation